



A3

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Designed to reflect you

The Audi A3 Sportback and Sedan were designed to reflect more than your style. They mirror your mindset. With a sculpted exterior, intuitive technology, and confident performance, the A3 turns everyday journeys into defining moments. This is not just your car. It's your signature.





Design that defines your individuality

Stronger, sleeker, and sportier than ever. The new Audi A3 models are a statement.

The powerful lines flow seamlessly into their bold silhouettes, while the wider Single frame grille and sporty bumpers with large air inlets make an unforgettable first impression. These aren't designs you follow - they're designs that follow you.



Performance to match your ambition

The A3 brings power to the forefront with 110 kW and 250 Nm of torque, delivered through a 1.4 TFSI engine that blends spirited performance with efficiency. It's refinement in every rev. Audi drive select allows you to tailor your driving mode, while sport suspension ensures agility and comfort in equal measure.

Electromechanical power-steering offers natural feedback, and the start-stop system brings a layer of eco-conscious practicality without compromising drive quality.





A tailored touch

The new Audi A3 is all about effortless performance. With 110 kW and 250 Nm at your command, plus Audi drive select, sport suspension, and electromechanical power steering, every drive feels just right. And with the start-stop system adding a touch of efficiency, it's as smart as it is dynamic.





Comfort designed for you

Step inside the Audi A3 and discover a space where every detail is designed to reflect you. The S line interior embraces you with sculpted sport seats in a refined Pulse fabric and leatherette finish, highlighted by the embossed S logo. A black headlining, illuminated door sills, and stainless-steel pedals set the stage for an atmosphere of modern elegance.

The flat-bottom leather steering wheel with delicate contrast stitching invites you to take control, while trim options in Rock Grey or Express Red stitching let you express your own style. It's not just an interior—it's a feeling of arrival, every time you drive





Every journey, your statement

The wheels of the Audi A3 are a perfect balance of precision engineering and striking design. Sculpted with bold contours, the 18-inch wheels, (with red brake callipers only available in Black Edition) not only enhance the car's athletic stance but also reflect a sense of modern elegance.

Each wheel is crafted to complement the A3's dynamic character, turning movement into an expression of style and sophistication. More than just a functional detail, they are a statement of presence—ensuring the A3 stands out with confidence on every road.





Dynamic illumination, iconic presence.

The Audi A3 lighting system delivers advanced functionality and enhanced safety. LED headlights provide clear, consistent illumination with selectable daytime running light patterns to adapt to driving conditions.

Dynamic rear indicators improve visibility and clearly signal your intentions to vehicles behind.

*Additional features include LED front door entry lights for better ground visibility when entering or exiting, and dark tinted rear windows to reduce glare and improve comfort. Every element is engineered to ensure optimal performance and safety, day or night. The new Audi A3 isn't just seen; it's remembered.

*Standard on Black Edition models.





A connection that feels instinctive

Technology should never hinder one's experience. It should just work and in the A3, it does. The standard 10.1-inch MMI touch display and Audi virtual cockpit offer clarity and control at a glance. USB ports with charging function and wireless inductive charging

(Audi phone box light) keeps devices completely powered. Enjoy a fully immersive audio experience with the SONOS 3D premium sound system, and stay connected with the Audi smartphone interface and Audi connect emergency call & service.

*Audi connect services only supported within South Africa



Find your true hue

Exterior Colours



Arkona White



Ascari Blue



Python Yellow



District Green



Glacier White



Myth Black



Navarra Blue



Progressive Red



Daytona Grey



Audi exclusive



A statement of individuality.

Audi exclusive lets you take individuality to the next level. With bespoke paint finishes, your new Audi A3 can become a true expression of you. Audi exclusive customised paint finishes are tested by Audi and approved for this model range. Contact a Dealer to find out more.

*Standard on Black Edition models.





Standard Equipment



Wheels

- > 5-twin-spoke wheels, Graphite Grey, gloss turned finish, [8.0] x 18, 225/40 R18 (S line only)
- > Spare wheel, space-saving
- > Tyre pressure loss indicator



Performance and suspension

- > Audi drive select
- > Electromechanical power steering
- > Sport suspension
- > Start-stop system



Audio and communications

- > Audi connect emergency call & service with Audi connect remote & control
- > Audi phone box light
- > Audi smartphone interface
- > Audi virtual cockpit
- > USB ports with charging function in rear
- > SONOS 30 premium sound system



Lighting

- > LED headlights
- > LED rear lights with dynamic turn signal



Exterior Equipment

- > Panoramic glass roof
- > S roof edge spoiler



Safety and convenience

- > Advanced driver attention & drowsiness monitor
- > Airbags, front; front passenger airbag can be deactivated
- > Anti-theft alarm
- > Convenience key
- > Lane departure warning
- > Park assist with parking aid Plus
- > Cruise control system
- > First-aid kit with warning triangle



Standard Equipment



Interior Equipment

- > 1-zone automatic air conditioning
- > Ambient lighting package plus
- > Front seats, manually adjustable
- > Dimming interior rearview mirror
- > Exterior mirrors, power-adjustable and heated Inlay, Aluminum Spectrum, Dark
- > i-Size and top tether for the outer rear seats
- > Headlining in cloth, Black
- > Sports contour leather-wrapped multi-function Plus steering wheel, 3-spoke, flat-bottomed
- > Folding rear seat backrest
- > S line interior emblems
- > Armrest in leatherette
- > Decorative fabric inlay, black
- > Fabric Pulse/leatherette combination with embossed "S"
- > Sports seats in front
- > Interior trims in aluminium look
- > Pedals and foot rest in stainless steel
Scuff plates with aluminum inserts in front, illuminated, with "S" logo
- > Steering wheel trim in chrome look, S emblem, st. wheel grips in perforated leather and contrasting stitching



Black Edition

- > Audi Sport wheels, 5-Y-twin-spoke, Black Metallic, 8.0J x 18, 225/40 R18 tyres
- > Black styling plus with Black rings
- > Black mirrors
- > Privacy Glass
- > LED door entry lights with S logo projection, front





Audi Vorsprung durch Technik